

# FACT SHEET



11 – 13 APRIL 2018 | CHINA NATIONAL CONVENTION CENTER, BEIJING, CHINA | [www.futurecitizenshow.com](http://www.futurecitizenshow.com)

## WHAT IS IT?

FutureCitizen is a new and exciting show that anticipates the new marketplace, where a comprehensive range of technology and solution providers collaborate to help businesses across all industries stay ahead of trends set by Tomorrow's Citizens, their customers. The inaugural edition will be held over three days, from 11 to 13 April 2018 (Wednesday to Friday).

FutureCitizen 2018 will be co-located with InfoComm China, Asia Pacific's premiere Professional AudioVisual and Experiential Communications tradeshow. In 2016, the latter drew 26,728 visitors, comprising C-suite business and technology decision-makers from a wide cross-spectrum of vertical markets – all seeking to discover and purchase innovative products and solutions that will take their business into the future.

## WHY IS IT HERE?

Today, the way people live, learn, work and play is converging and interconnecting in the virtual world – the cloud. People are increasingly turning to social media, online shopping, web surfing, and using smart devices for their daily activities. So now, almost every activity can be fed back to the cloud. This generates data about the likes, dislikes, preferences and habits of consumers. Artificial intelligence is able to create aggregate behavioral patterns from these disparate data sets. This is a powerful means for businesses to spot possible risks and identify new business opportunities.

This reality is advancing at accelerated speeds. By 2020, BDA Software investments will grow to more than \$70 billion, IoT expenditure is set to hit \$1.29 trillion; and 50% of the G2000 will see the majority of their business depend on their ability to create digitally-enhanced products, services and experiences

FutureCitizen is where the enablers of customer interaction, data creation and analysis, and business management and development will meet entrepreneurs who want to stay ahead of consumers' requirements. Whether an enabler or entrepreneur, FutureCitizen is the platform to fast-forward the progressive business into the future, and keep it future-proof.

## WHO WILL BE HERE?

EXHIBITORS	VISITORS
Manufacturers and providers of ...	ICT professionals (Consultants, System integrators, Manufacturers, Distributors & Dealers)
<ul style="list-style-type: none"><li>Artificial Intelligence</li><li>Robotics</li><li>IoT Technology &amp; Products</li><li>Wearable Technology</li><li>3D Printing</li><li>IT Services</li><li>Telecom / Communication</li><li>Brand Strategy Companies</li><li>Cables, Connectors &amp; Switchers</li></ul>	Business & technology managers of these industries ...
<ul style="list-style-type: none"><li>Digital Profiling</li><li>Networking &amp; Automation</li><li>Platform / OTTP</li><li>Security</li><li>Servers</li><li>Smart Building</li><li>Software / Analytics / Big Data / Storage</li><li>Solutions &amp; Applications</li><li>System Integration</li></ul>	<ul style="list-style-type: none"><li>Broadcasting / Telecommunications</li><li>Business / Corporate</li><li>Consultants</li><li>Defense</li><li>Education</li><li>Entertainment &amp; Leisure</li><li>Finance &amp; Banking</li><li>Government</li><li>Healthcare</li><li>Hospitality</li><li>ICT System Integrators</li><li>Media / Advertising</li><li>Meetings / Events / Conventions</li><li>Museum</li><li>Real Estate Development / Architecture / M&amp;E Consultancy / Facility Management</li><li>Retail</li><li>Security</li><li>Transportation</li><li>Worship</li></ul>

## SPECIAL HIGHLIGHTS

The FutureCitizen Summit is not to be missed. Over three days, the host of conferences will open vistas to stimulate ideas of where your business can go in the future. See what tomorrow's landscape will be for retail, smart cities, healthcare, hospitality, banking, financial services, insurance and other industries. Join in the panel discussions and harness the wisdom of the visionaries in the future of business.

## ABOUT THE ORGANIZERS



International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives.

To learn more about IDC, please visit [www.idc.com](http://www.idc.com).  
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**InfoCommAsia Pte Ltd** extends its influence through three marquee shows: **InfoComm China**, **InfoComm India** and **InfoComm Middle East & Africa**. Each show comprises an exhibition that showcases the world's most cutting-edge and in-demand inventions, and a Summit that presents learning opportunities. Bringing together industry players and top-level decision-makers from across all industries, the shows enable industry players to tap into the vast potential presented by the professional AudioVisual and Experiential Communications markets of each country and region.

Additional information is available at:  
[www.infocomm-china.com](http://www.infocomm-china.com)  
[www.infocomm-india.com](http://www.infocomm-india.com)  
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